



# UI Kit Style Guidelines

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## **EOI Digital UI Kit**

User Interfaces are as varied as their uses – ranging from inspiring websites to applications for a particular service. They are based on the principles of the EOI look creative, technological and balance. The aim is to create varied solutions and a well-balanced, system-wide user experience. The basis for this is provided by a joint set of components, modules and animations.

Let's get to it.

## Responsive UI

- Introduction
- Grid
- Performance
- Content and Functions
- Parameters
- Flexibility

## Basic Elements

- Button
- Input Field
- Check Box
- Radio Button
- Toggle Button
- Progress Bar
- Progress Bar (Small)
- Progress Bar (Uploading)
- Progress Bar (Rounded)
- Progress Widget
- Pagination Button
- Dropdown List
- Tabs Bar
- Sliders Bar
- Date Picker
- Notification Bar
- Profile & Recent Activity

- Popular & Recent Widget
- News Box
- Blog Post(Grid)
- Blog Post (Normal)
- Social Media
- Search Bars
- Calendar App / Widget
- Tags Box
- Subscribe Widget
- Archive Widget
- Price Box
- Dashboard Menu
- Full Width Menu

## Conclusion

## Complete with example

- View login page
- View blog post page
- View pricing box section
- View drive storage page
- View pagination page

# Contents.

Responsive UI

# Responsive UI.





## **Our Responsive UI.**

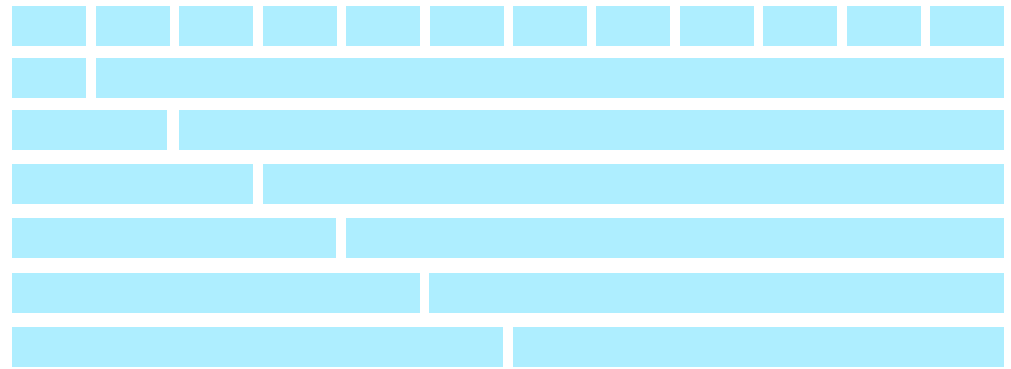
A display that can be adapted to any device creates a positive user interfaces that is consistent across all systems. It makes our applications and websites accessible to as many users as possible. The principles set out here serve as a guide.



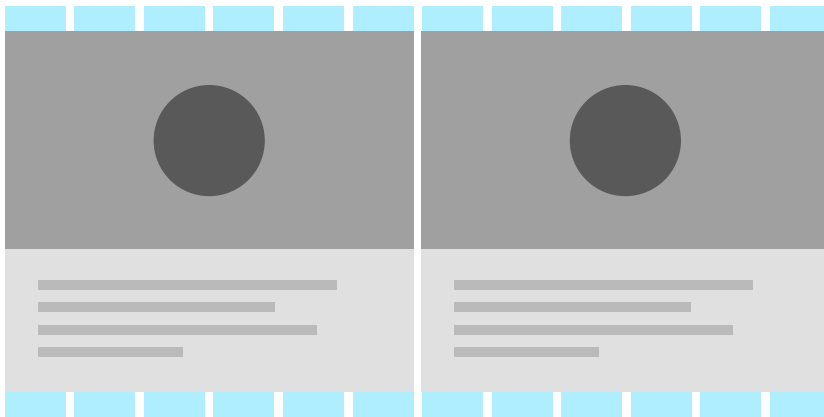
## GRID

The flexible and optional grid consists of 12 columns and can be nested. The spacing between the columns is 0.25 rem (one quarter of the basic type size). The maximum width is determined for each project.

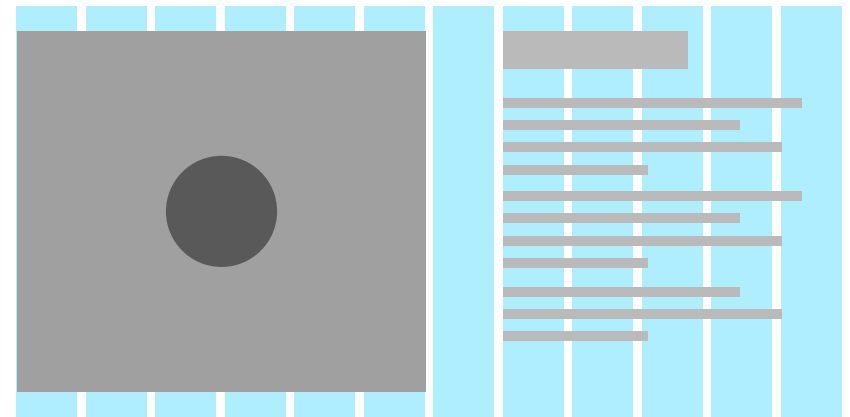
The minimum spacing to the left and right-hand edge of the viewport is 4 %. On very large screens, the content is centred.



The interior spacing of modules from the grid columns is handled in different ways: the spacing between images and tiles is narrow and is the same as the column spacing; the horizontal spacing of text and other elements from tiles and images is significantly larger.



Tile alongside tile with spacing = column spacing

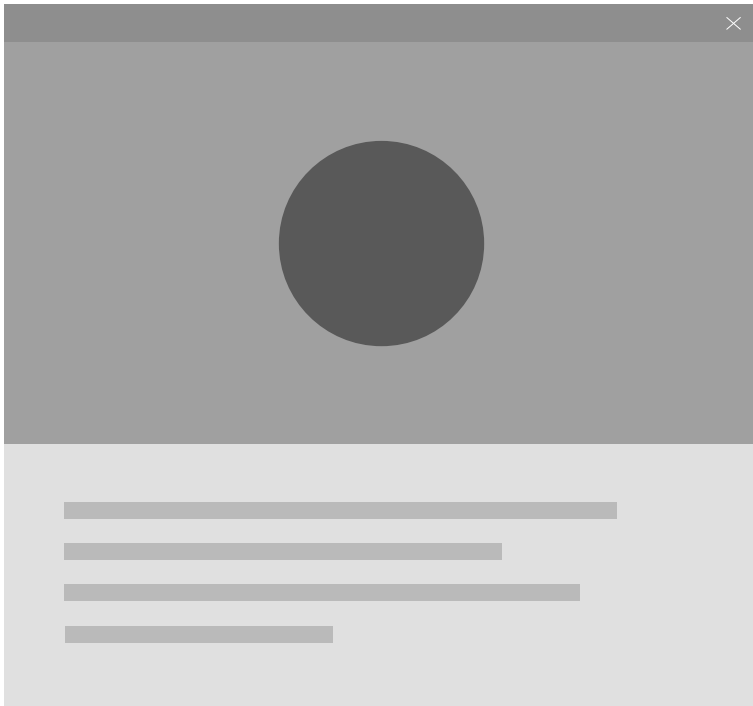


Text to the right of a tile

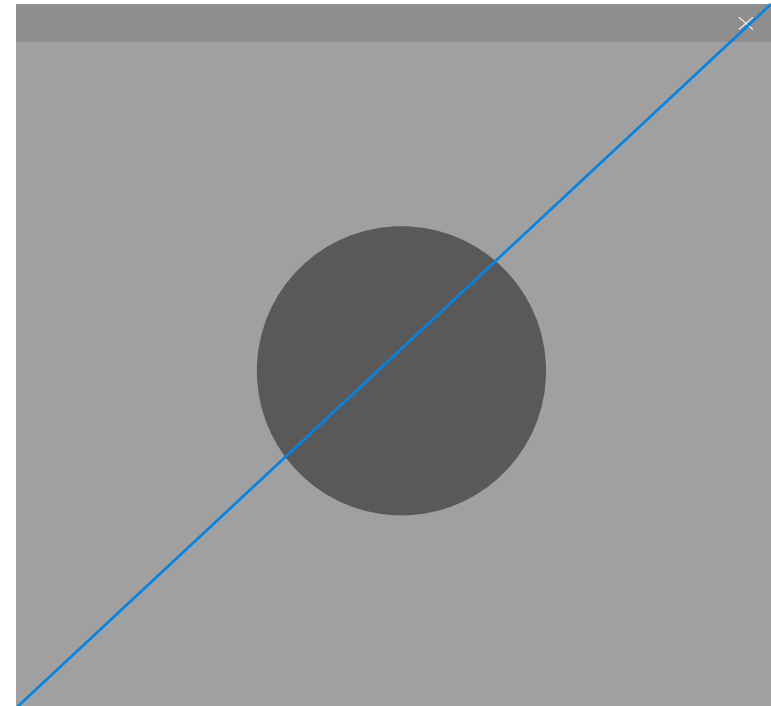
## PERFORMANCE

The websites are accessed all over the world using varying devices. In order to create pages that are quickly accessible for everyone, it is necessary to allow for poor devices and their internet access.

The question that must always be asked is whether the website is impressive on an older smartphone with a poor internet connection and high data costs.



Large cover images can be formatted for high performance using CSS Media Queries.



Integration of images in the viewport by means of JavaScript adversely affects performance.

## CONTENT AND FUNCTIONS

Content and functions are offered in equal measure on all devices and are optimised for display and use in differing resolutions. No functions are omitted on mobile end devices: after all, resolution cannot be the only factor in deciding what the user wants. If a piece of information or function seems superfluous on a small screen, it is worth asking whether it is needed in the first place. The only exceptions here are devices with very limited facilities such as smart watches and of course native mobile applications.



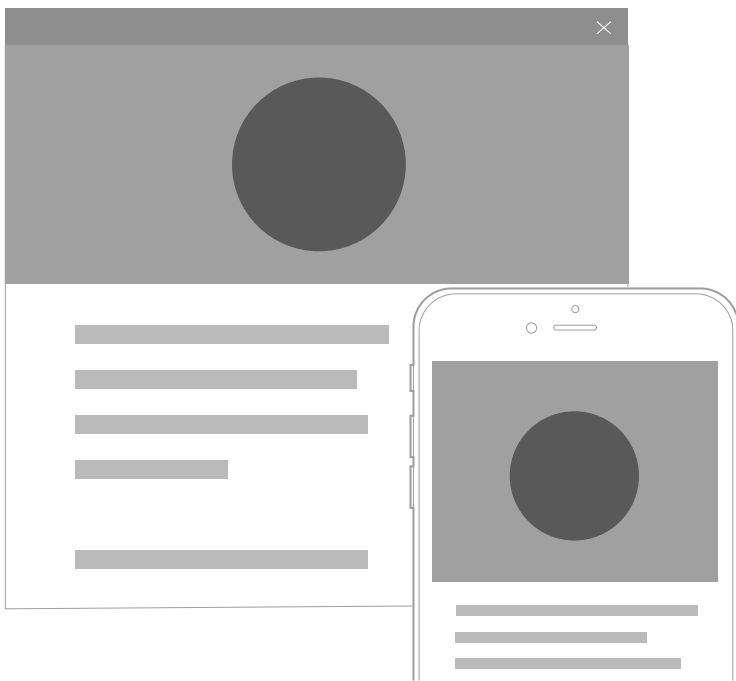
Content and functions are shown in different ways on large and small screens but are always available to the user.



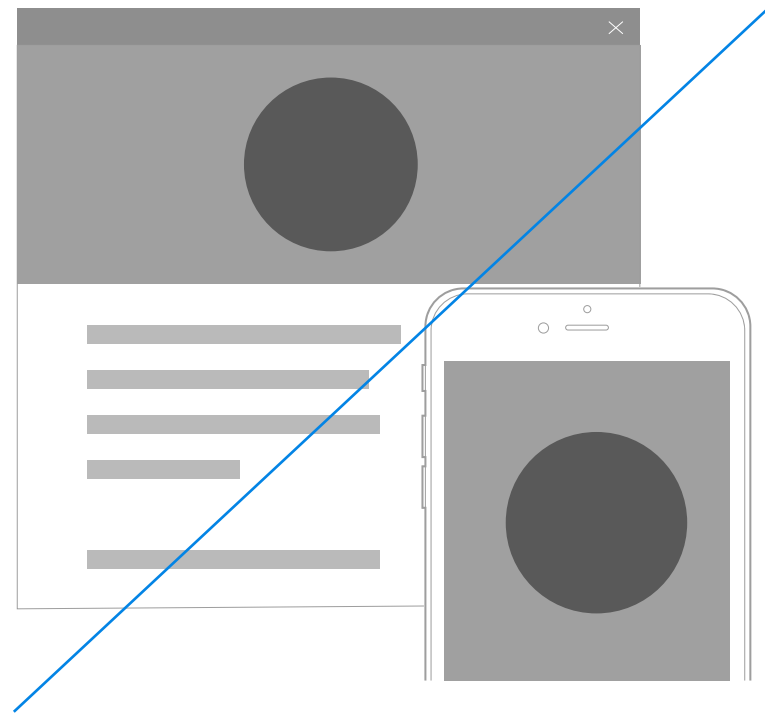
Content and functions should not be added or removed based on screen size.

## PARAMETERS

Responsive design offers more possibilities than simply adaptation to horizontal breakpoints. All information and parameters relating to a screen are to be incorporated in the design: width, height, aspect ratio and device orientation.



If stage design is scaled proportionally, it makes sense to scale the aspect ratio of the stage based on the aspect ratio of the viewport.

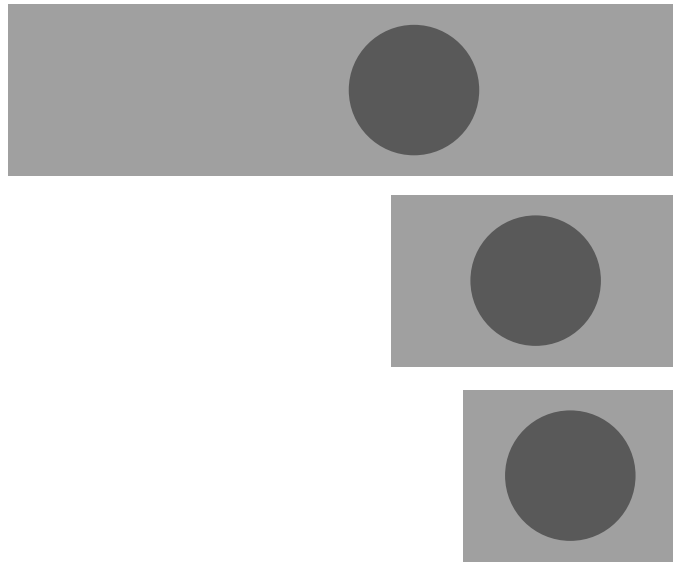


If the height or aspect ratio of the viewport are not taken into account, information might be more difficult to find.

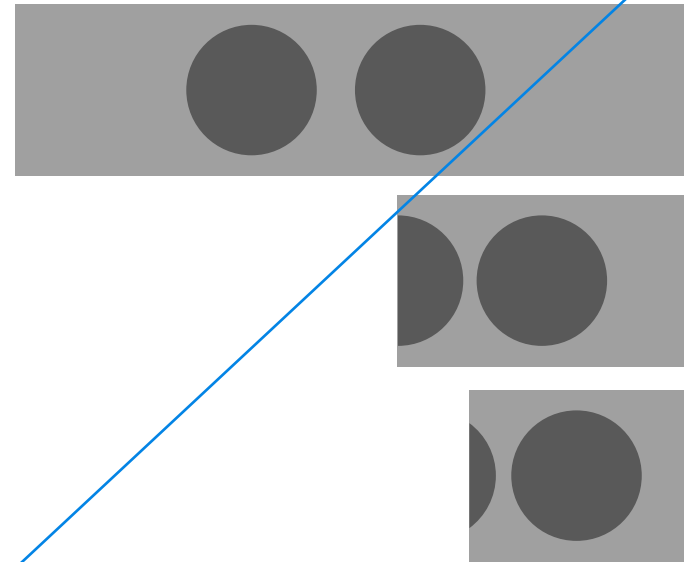
## FLEXIBILITY

Videos or images are adapted to the layout depending on viewport size. In order to display content responsively, it must be prepared in such a way that the size can easily be changed and there is sufficient space available to trim the size of the visual material.

For example, images on large viewports have to be trimmed differently from images on small viewports; in the same way, background images adapt dynamically to the viewport ratio and look different on big viewports as compared to small ones.



Visuals with sufficient space around the main motif can be more easily trimmed and changed in size so as to ensure optimisation for different viewports.



If the height or aspect ratio of the viewport are not taken into account, information might be more difficult to find.

Basic Elements



# Basic Elements.

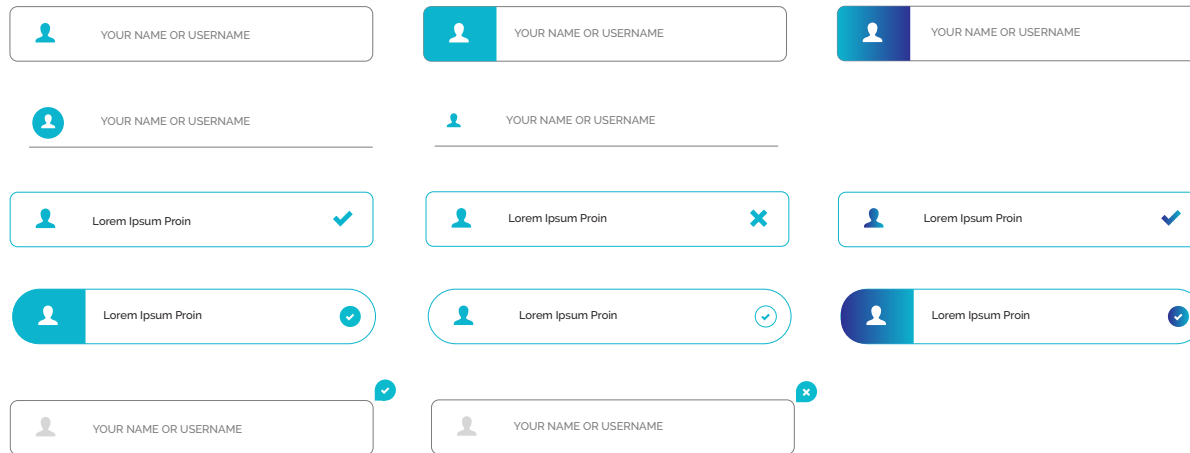


# Basic Elements

## BUTTON



## INPUT FIELD



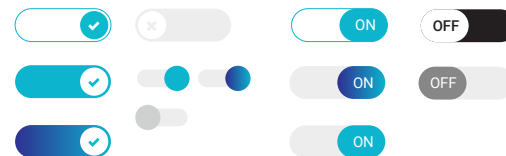
## CHECK BOXES



## RADIO BUTTON



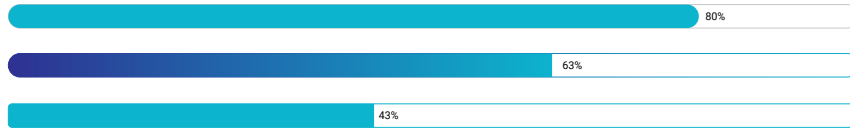
## TOGGLE BUTTON



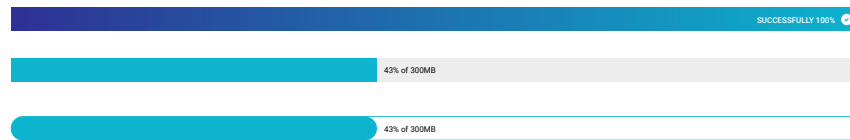


# Basic Elements

## PROGRESS BAR



## PROGRESS BAR (UPLOADING)



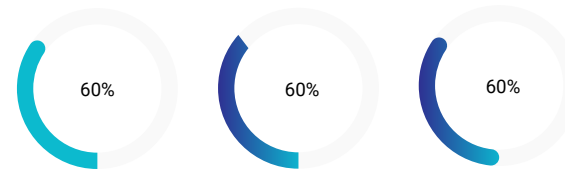
## PROGRESS WIDGET

Two progress widget examples are shown. The first, titled 'WORK PROGRESS', features three entries for 'Tiago' with circular profile pictures and horizontal progress bars. The second, titled 'Upload Your Files', shows a list of files: 'digital-images.png' (99.8MB / 124MB), 'digital-images.mov' (99.8MB / 1.24GB), and 'digital-images.mov' (99.8MB / 1.24GB). It also includes a '2 of 5 Uploaded' indicator and a 'Tiago' profile picture.

## PROGRESS BAR (SMALL)



## PROGRESS BAR (ROUNDED)

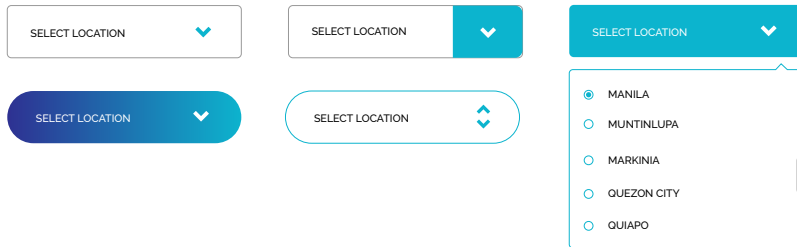


## PAGINATION BUTTON

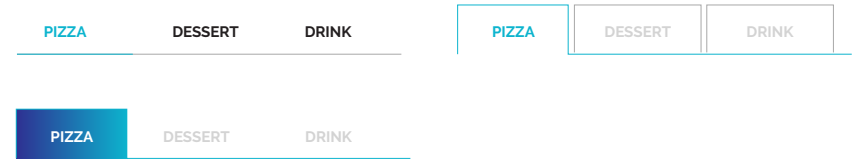
Three pagination button examples are shown. The first has numbered buttons 1-4 with arrows. The second has 'PREV' and 'NEXT' buttons with numbered buttons 1-4 and arrows. The third has 'PREV' and 'NEXT' buttons with numbered buttons 1-4, a '2' indicator, and a '01/20' page indicator.

## Basic Elements

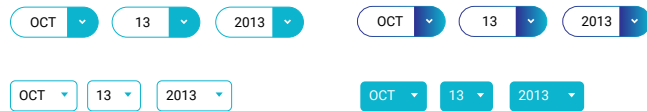
### DROPDOWN LIST



### TABS BAR



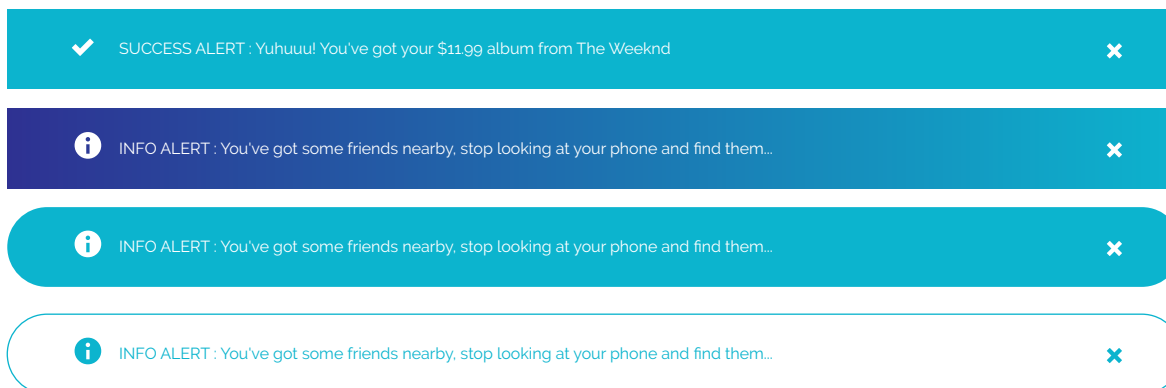
### DATE PICKER



### SLIDERS BAR



### NOTIFICATION BAR



# Basic Elements

## PROFILE & RECENT ACTIVITY

**Sachin Tendulkar**

- Messages **15**
- Comments
- Events **5**
- Favorites

**Sachin Tendulkar**

- Messages **15**
- Comments
- Events **5**
- Favorites

RECENT ACTIVITY

- Lorem Ipsum. Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor nisi elit. 1 Day Ago
- Lorem Ipsum. Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor nisi elit. 1 Day Ago

RECENT ACTIVITY

- Lorem Ipsum. Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor nisi elit. 1 Day Ago
- Lorem Ipsum. Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor nisi elit. 1 Day Ago

## POPULAR & RECENT WIDGET

POPULAR    RECENT    COMMENTS

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Lorem Ipsum Proin gravida nibh vel velit auctor aliquet. 1 Day Ago

Lorem Ipsum Proin gravida nibh vel velit auctor aliquet. 1 Day Ago

## NEWS BOX

Forum

Lorem Ipsum. Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor nisi elit. Aenean sollicitudin lorem quis

BY PRECHU

Forum

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BY PRECHU

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BY PRECHU

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Forum

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BY PRECHU

## Basic Elements


### BLOG POSTS (GRID)



Blog post grid item 1: Image of two scientists in a lab, author Tiago, posted April 25, 30 comments, 100 likes. Title: Lorem Ipsum. Proin gravida nibhel velit auctor aliquet. Content: Lorem Ipsum. Proin gravida nibhel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor, nisi elit consequat ipsum, nec sagittis sem nibh id elit. Duis sed odio sit amet nibh vulputate cursus a sit amet mauris. Morbi accumsan ipsum velit. Social: f, t, G+. Read More button.



Blog post grid item 2: Image of two scientists in a lab, author Tiago, posted April 25, 30 comments, 100 likes. Title: Lorem Ipsum. Proin gravida nibhel velit auctor aliquet. Content: Lorem Ipsum. Proin gravida nibhel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor, nisi elit consequat ipsum, nec sagittis sem nibh id elit. Duis sed odio sit amet nibh vulputate cursus a sit amet mauris. Morbi accumsan ipsum velit. Rating: ★★★★★. Read More button.



Blog post grid item 3: Image of two scientists in a lab, author Tiago, posted April 25, 30 comments, 100 likes. Title: Lorem Ipsum. Proin gravida nibhel velit auctor aliquet. Content: Lorem Ipsum. Proin gravida nibhel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor, nisi elit consequat ipsum, nec sagittis sem nibh id elit. Duis sed odio sit amet nibh vulputate cursus a sit amet mauris. Morbi accumsan ipsum velit. Social: f, t, G+. Read More button.

### SOCIAL MEDIA

Facebook 1.34k | Twitter 1.34k | Google+ 1.34k

Facebook 1.34k | Twitter 1.34k | Google+ 1.34k

Facebook 1.34k | Twitter 1.34k | Google+ 1.34k

### SEARCH BARS

Search bar 1: White rounded rectangle with magnifying glass icon.

Search bar 2: White rounded rectangle with magnifying glass icon on a blue background.

Search bar 3: White rounded rectangle with magnifying glass icon on a blue background.

Search bar 4: White rounded rectangle with magnifying glass icon on a blue background.

### BLOG POSTS (NORMAL)



Normal blog post 1: Large image with date overlay 'APRIL 26' in a blue circle on the left. Title: Lorem ipsum dolor sit amet consectetur adipiscing elit sed do eiusmod tempor incididunt ut labore et dolore aliqua. Content: Lorem Ipsum. Proin gravida nibhel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor, nisi elit consequat ipsum, nec sagittis sem nibh id elit. Duis sed odio sit amet nibh vulputate cursus a sit amet mauris. Morbi accumsan ipsum velit. Nam nec tellus a odio tincidunt auctor a ornare odio. Sed non mauris vitae erat consequat auctor eu in elit. Class taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Mauris in erat justo.

MORE

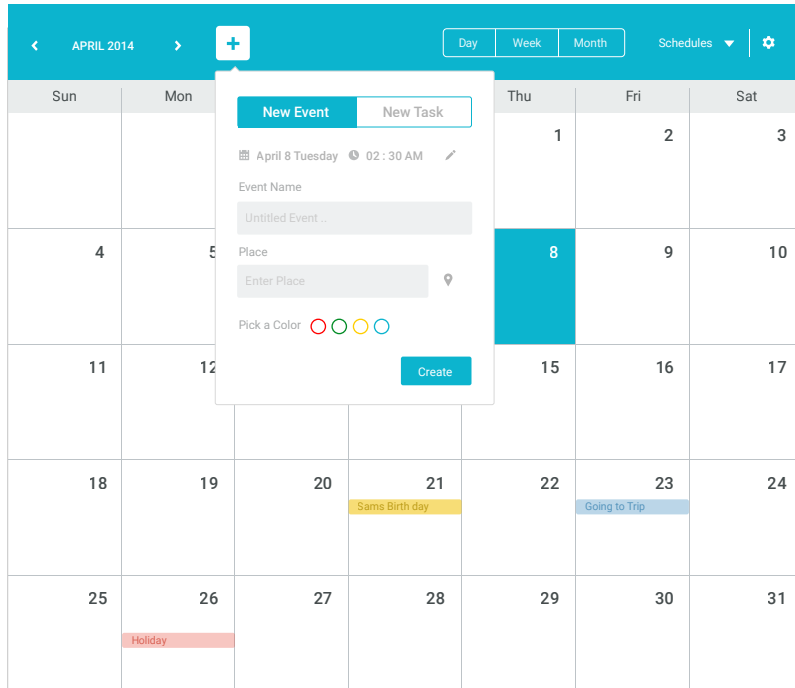


Normal blog post 2: Large image with date overlay 'APRIL 26' in a blue circle on the right. Title: Lorem ipsum dolor sit amet consectetur adipiscing elit sed do eiusmod tempor incididunt ut labore et dolore aliqua. Content: Lorem Ipsum. Proin gravida nibhel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor, nisi elit consequat ipsum, nec sagittis sem nibh id elit. Duis sed odio sit amet nibh vulputate cursus a sit amet mauris. Morbi accumsan ipsum velit. Nam nec tellus a odio tincidunt auctor a ornare odio. Sed non mauris vitae erat consequat auctor eu in elit. Class taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Mauris in erat justo.

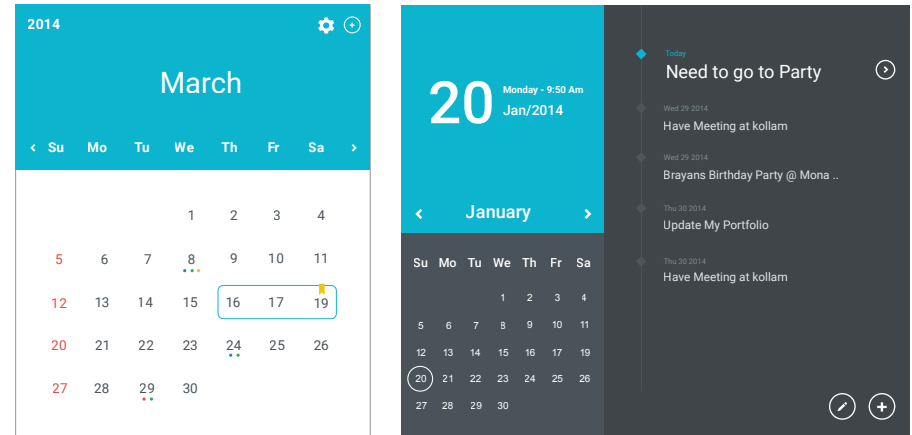
MORE

# Basic Elements

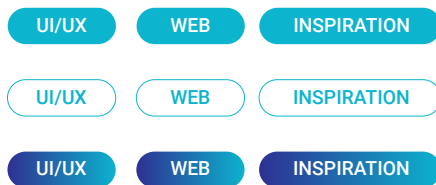
## CALENDAR APP



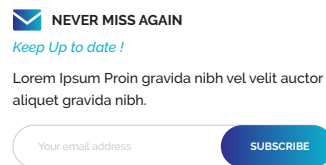
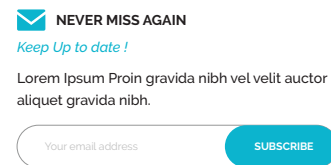
## CALENDAR WIDGET



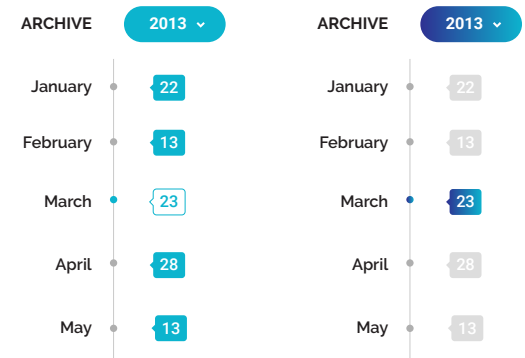
## TAGS BOX



## SUBSCRIBE WIDGET



## ARCHIVE WIDGET



## Basic Elements

### PRICE BOX

The image displays four pricing boxes for different service tiers. The Premium tier is highlighted with a blue background and a large price tag of \$15/MO. The other tiers are white with black text.

Tier	Price	Features
STARTUP	\$0 /MO.	Placeholder text
PREMIUM	\$15 /MO.	Placeholder text
BUSINESS CLASS	\$15 /MO.	Placeholder text
ENTERPRISE	\$15 /MO.	Placeholder text

Tier	Price	Features
FREE	\$49 /mo	Cras sodales lobortis erat, Vitae pellentesque diam, Consequat eted tempus
SMALL BUSINESS	\$99 /mo	Aliquet diam gravida, Phasellus eu condimentum, Metus non venenatis turpis
PROFESSIONAL (RECOMMENDED)	\$219 /mo	Donec enim nulla malesuada, Sed venenatis vel, blandit vel, Duis ultricies scelerisque
ENTERPRISE	\$419 /mo	justo id molestie, Nullam sodales justo fringilla, Donec molestie neque urna

### DASHBOARD MENU

The image shows four examples of dashboard menu layouts for EOI LOCAL. The first three are horizontal navigation bars with links for Home, About, and Contact, and a search bar. The fourth is a vertical navigation bar with an 'Explore' button and a user profile for 'Arun'.

### FULL WIDTH MENU

The image shows four examples of full-width menu layouts for EOI LOCAL. The first three are horizontal navigation bars with links for Home, About, Contact, Login, and Sign Up. The fourth is a horizontal navigation bar with a search bar and a list of filters: All (120), Location (20), Type (20), and Price (20).

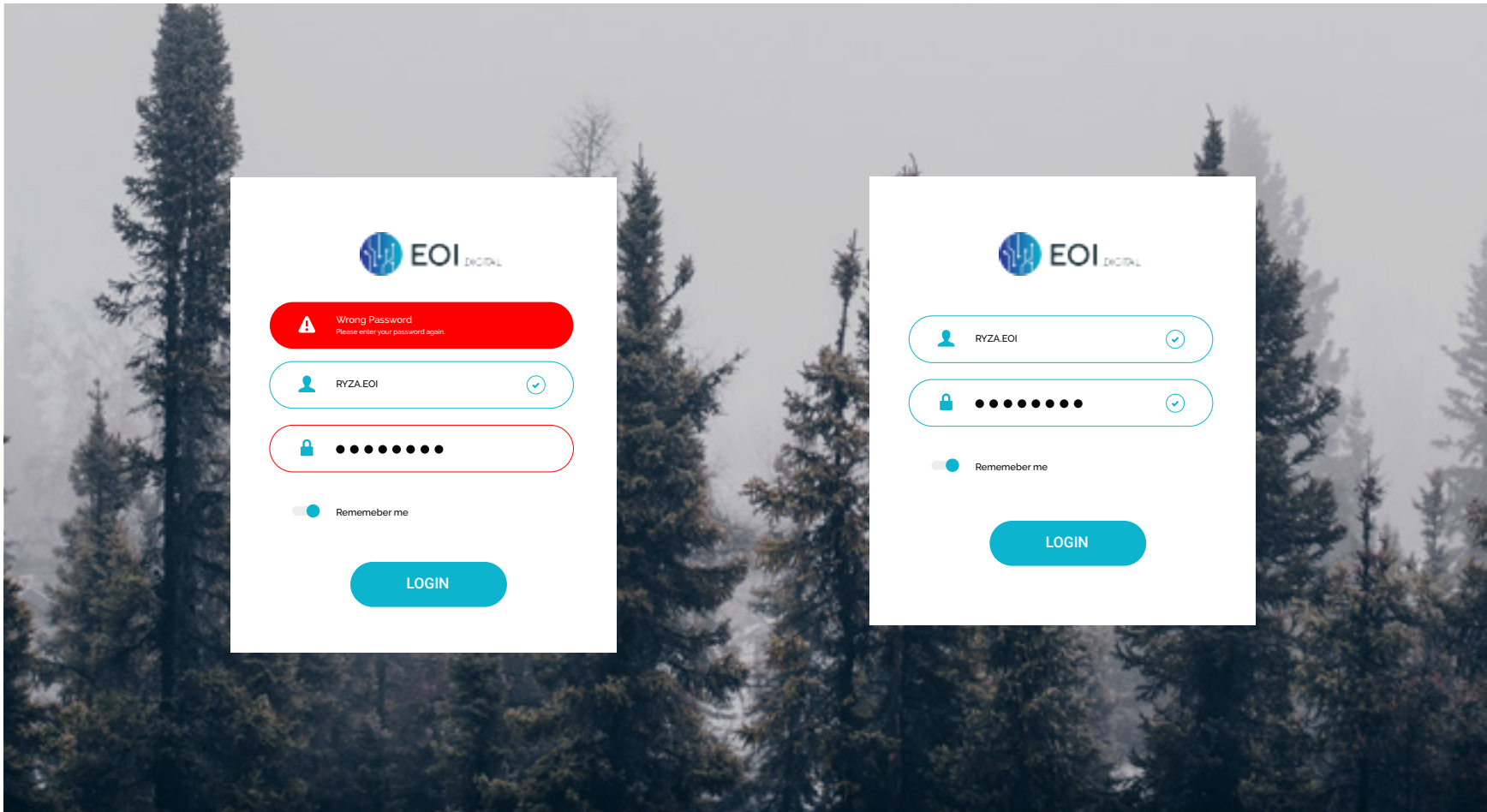
UI Mock-ups

**Complete with  
examples.**



# UI Mock-ups

## VIEW LOGIN PAGE





VIEW BLOG POST PAGE



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### SEARCH

### FOLLOW US

1.34k 1.34k 1.34k

### POPULAR & RECENT

- POPULAR
- RECENT
- COMMENTS

- Lorem Ipsum Proin gravida nibh vel velit auctor aliquet. 1 Day Ago
- Lorem Ipsum Proin gravida nibh vel velit auctor aliquet. 1 Day Ago

### SUBSCRIBE NEWSLETTER

NEVER MISS AGAIN  
*Keep Up to date !*

Lorem Ipsum Proin gravida nibh vel velit auctor aliquet gravida nibh.

### TAGS

- UI/UX
- WEB
- INSPIRATION

ARCHIVE 2013 ▾

## VIEW PRICING BOX SECTION







### FEATURE

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<b>STARTUP</b>	<b>PREMIUM</b>	<b>BUSINESS CLASS</b>	<b>ENTERPRISE</b>
<b>\$0</b> /MO.	<b>\$15</b> /MO.	<b>\$15</b> /MO.	<b>\$15</b> /MO.
<small>Lorem Ipsum. Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin</small>	<small>Lorem Ipsum. Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin</small>	<small>Lorem Ipsum. Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin</small>	<small>Lorem Ipsum. Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin</small>
<b>GET FREE</b>	<b>GET FREE</b>	<b>GET FREE</b>	<b>GET FREE</b>

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore.

## VIEW DRIVE STORAGE PAGE

-  NEW DRIVE
-  Drive
-  Shared with me
-  Recent
-  Starred
-  Trash

### Quick Access



 digital-images.png

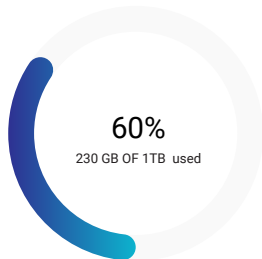
You uploaded this month








 digital-images.mov

You uploaded this month





### STORAGE



Upload Your Files 

 digital-images.png	<div style="width: 99.8MB; height: 10px; background-color: #0070c0;"></div> 99.8MB	124MB 
 digital-images.mov	<div style="width: 99.8MB; height: 10px; background-color: #0070c0;"></div> 99.8MB	1.24GB 

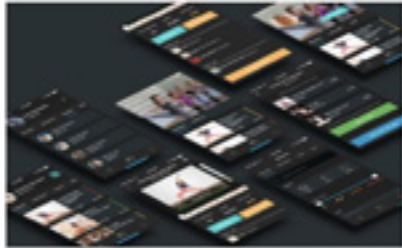
2 of 5 Uploaded

 digital-images.mov   digital-images.png 

VIEW PAGINATION PAGE



Placeholder text for the first article preview.

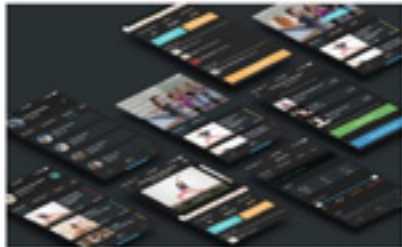


## 7 Rules for Creating Gorgeous UI (Part 1)

Light comes from the sky - Black and white first - Double your whitespace



Placeholder text for the second article preview.



## 7 Rules for Creating Gorgeous UI (Part 1)

Light comes from the sky - Black and white first - Double your whitespace

## **Conclusions.**

The components and the layout offer wide-ranging options in the application for the inspiring presentation of content and functions. It is the user's activities and needs that provide the key focus. User interaction options are designed clearly and simply.

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**Thank you.**



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