

The future is at *your doorstep.*

EOI DIGITAL

EOI Digital.

Making the world a better place by helping businesses to become digital.

We are a Result-driven Digital Agency based in Hong Kong & Manila. We embrace the power of analytical methods & technologies to always deliver the best possible outcomes for all your digital marketing campaigns.

Core Services:

- Graphic Design
- Web Development
- Digital Marketing

Large-scale project? Visit: <http://transform.eoi.digital>

DIGITAL TRANSFORMATION | BLOCKCHAIN INNOVATION | CRYPTO ASSET MANAGEMENT | BIG DATA ANALYTICS

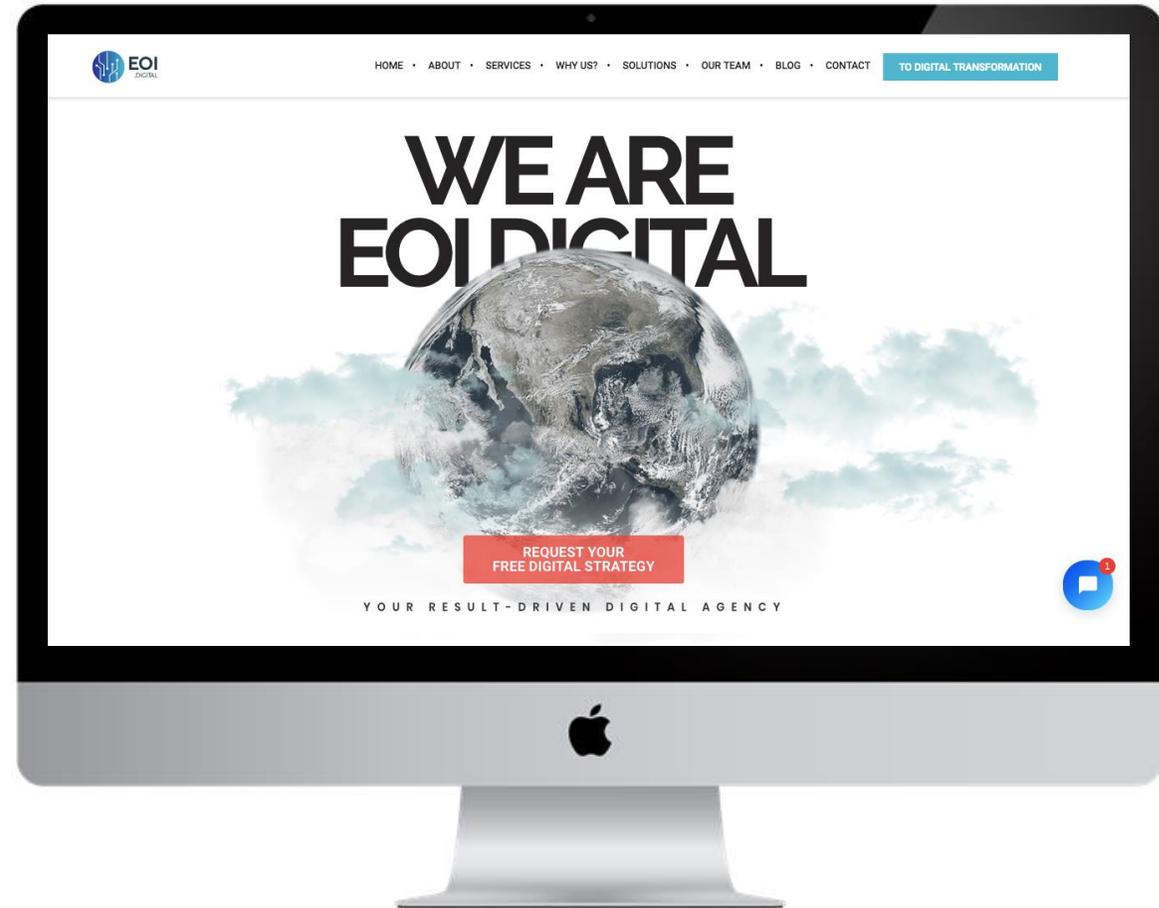


Where it started.

In emerging markets such as South-east Asia the digital maturity level is very low compared to global scale. While the large companies already setting foot into the landscape, less experienced SME's & traditional companies are left with questions marks how to proceed online. This opens the need of companies to connect with the right digital partner to compete in fast-growing digital markets. And that's where we step in.

EOI Digital is a recently founded company by Roy Selbach & Amadeo Brands from the Netherlands to provide solutions for companies to help them digitalize their business. With years of experience of large international companies we are helping businesses like you to become digital.

Let's move forward!



Leading Force.



Roy Selbach

MSc. MBA B.comm / CEO

- 8+ years: Digital Marketer Consultant
- 4+ years: Social Media Specialist
- 3+ years: Digital Transformation: Marketing Automation
- 3+ years: Marketing Director
- 2+ years: Brand and Design manager
- 2+ years: Graphical Designer

For more reference:

www.royselbach.com

Leading Force.



Amadeo Brands

CTO

- 2+ years: Fundamental Analyst
- 4+ years: IT Consultant
- 2+ years: Blockchain Consultant
- 6+ years: Full-stack Developer
- 7+ years: Angel Investor/Digital Entrepreneur
- 6+ years: Digital Marketing

Our Solutions

Branding.

Brand Identity

- Logo Design
- Brand Style Guide
- Print Collaterals

Brand Experience

- Explanatory Videos
- Experience videos
- Animations
- Short vids



**Check out
our Youtube Account**



Web Development.

Webdesign

- Landing page design
- Full website design
- UIX Design Kit

Website

- Responsive web design

E-commerce

- Online shopping



Digital Marketing.

Social Media Marketing

- Social Media Strategy
- Social Content Creation
- Social Media Advertisement



Search Engine Optimization

- On-page optimization
- Off-page efforts
- Backend optimization



Google Ads

- Set-up campaigns
- Campaign optimization
 - Retargeting
- Search & display



Lead Generation

- Conversion pages
- Marketing automation
 - Downloadables
 - Growth-hacking

Google Ads.

Benefits

- Increase brand awareness
- Instant results
- Outrank competitors
- Influence Audience

Features

- Search campaigns
- Retargeting campaigns
- Display banners
- Google Shopping
- YouTube search network



Social Media.

Social Media Strategy

- Goal-based strategy
- Monthly dashboard

Social Media Content Creation

- Content planning
- Creative & engaging

Social Media Advertisement

- Set-up campaigns
- Campaigns optimization



Search Engine Optimization.

On-page Optimization

- Customer journey content
- Content creation
- Page structure

Off-page Optimization

- Page/domain authority
- Backlinks creation

Back-end Optimization

- Site speed optimization
- Crawling & indexation
- URL-structure



02

Measure & Evaluate.

Long term results.

**Brand
Awareness**



**Brand
Exposure**

**Raise
Engagement**



**Drive
Sales**

Social Analytics

Engagement >
Followers > Traffic >
Shares > Likes

Email / Phone

#emails
#calls

Google Tag Manager

Referring Traffic
Internal Traffic

Analytics

Bouncer Rate >
Conversion Rate >
Visitors > Page Visits >
Duration Visits



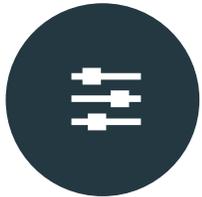
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About EOI Digital.

Our Strengths.



Creative & Innovative.



100% Result-driven.



Large-scale company knowledge.



360° digital services.



References.

Largest Chocolate Producer from Indonesia

- E-commerce Development
 - Google Ads
 - Social Media Ads
 - Animations



Most famous Italian restaurant from Belgium

- Web Development
- Reservation System
 - Google Ads
 - Social Media Ads
 - Graphic Design



Reputable ICT Firm from the Netherlands

- Web Development
- Lead generation
- White Label shop
- ERP Integration



Sprinto Sunglasses

- Web Development
- Social Media Strategy
- Social Media Campaigns
 - Animations

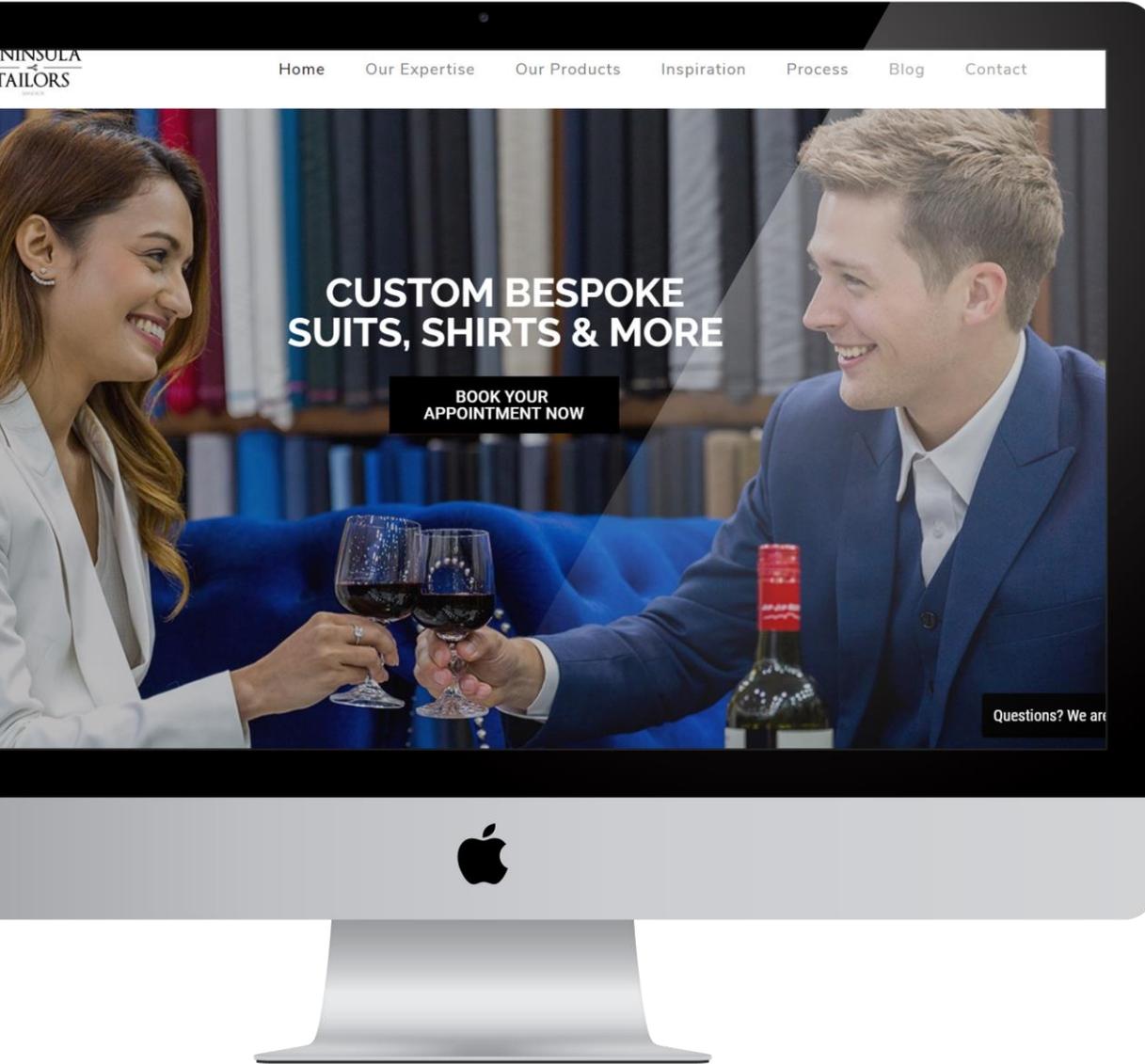
& many more...



Peninsula Tailors

Corporate Identity + Website + Digital Marketing

www.peninsultailors.com



Krakakoa

Website + E-commerce + Digital Marketing

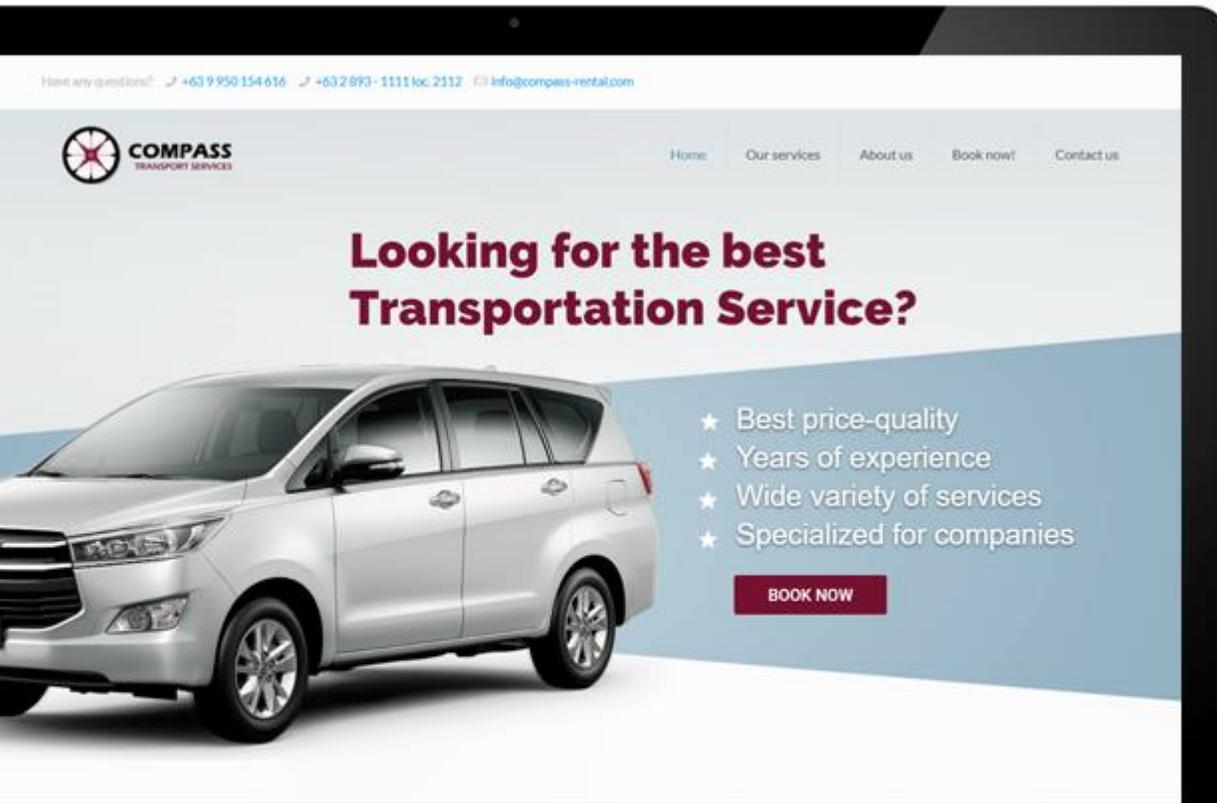
www.krakakoa.com



Compass Rental

Corporate Identity + Website + Digital Marketing

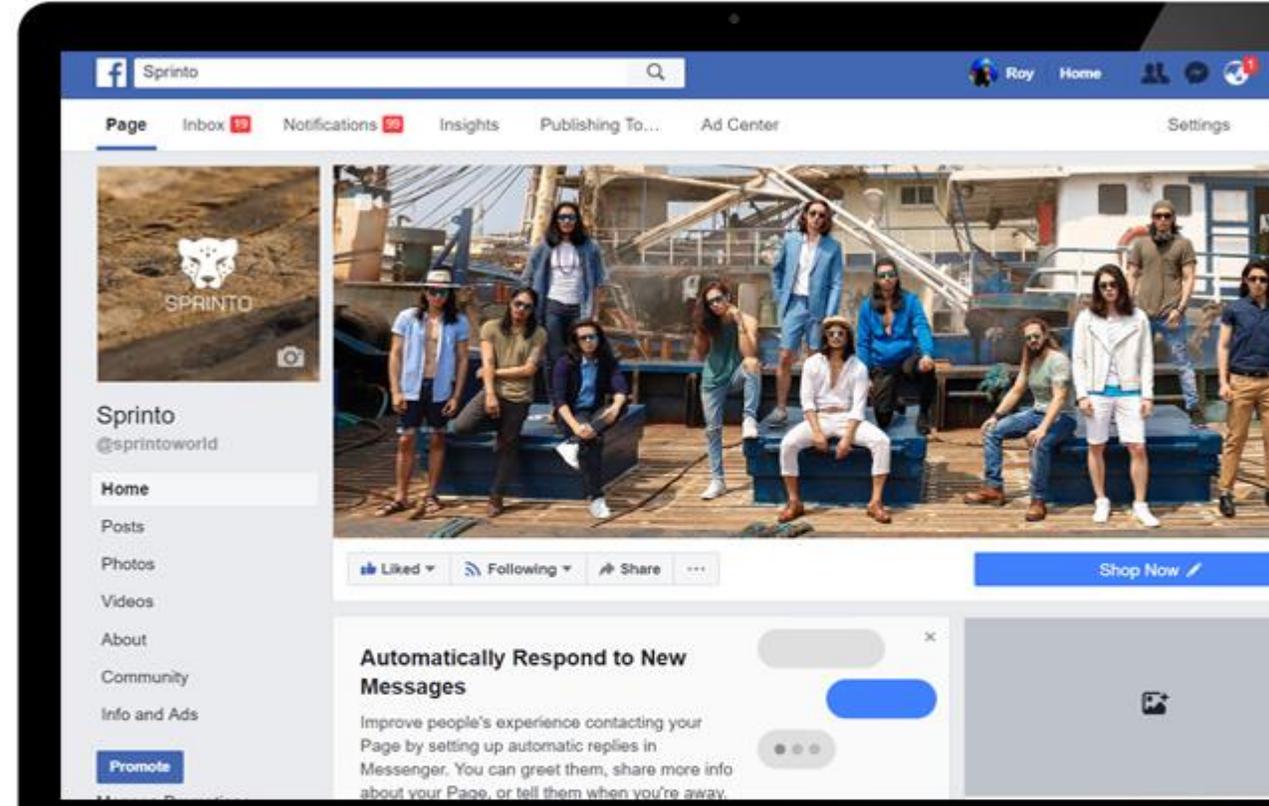
www.compass-rental.com



Sprinto Sunglasses

Social Media Content

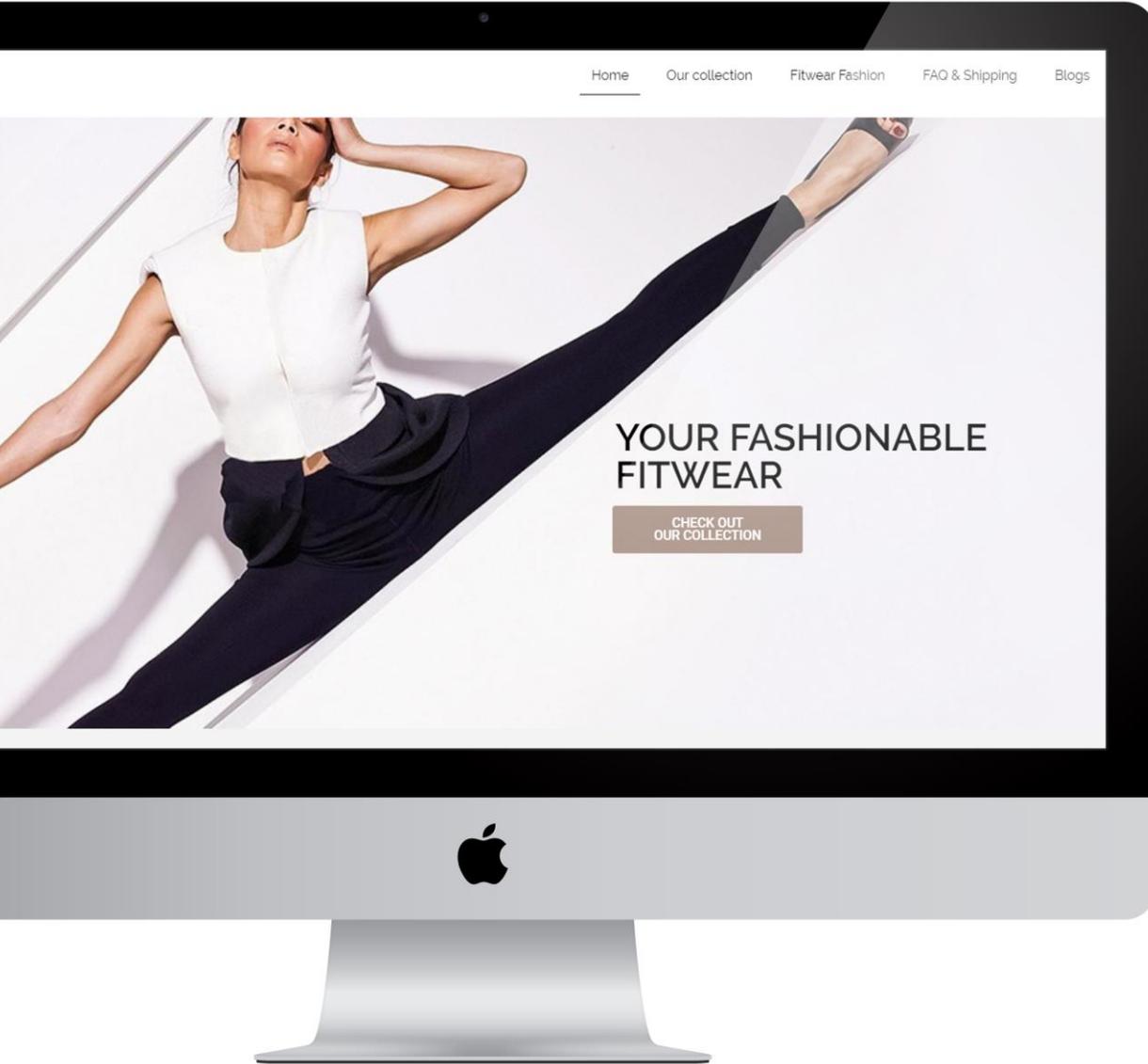
<https://www.instagram.com/sprintoworld/>



Fitwear Fashion

Website + E-commerce + Digital Marketing

www.fitwearfashion.com



Antwerp Avenue

Digital Marketing

www.antwerpavenue.com





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YOUR ATTENTION

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